

FOR IMMEDIATE RELEASE

04 February 2015

**Case Study: Companies utilising Direct Hire Recruitment
Software reap massive ROI and benefits**

MCI Consultants, the largest distributor of staffing software in Southern Africa, today announced that it has recently completed research for a case study showing how beneficial the implementation and use of their Direct Hire recruitment software system has been for organisations utilising the on-line tool.

“Our research shows that 64% of all new hires were sourced directly through our clients’ careers websites that are powered by Direct Hire,” commented Rhett Davies, a Business Partner at MCI Consultants, “and this percentage continues to grow. In addition, clients have indicated to MCI that the number of direct applications that come through the company’s Direct Hire careers page is on par with popular job portals; and, that their time to hire and total recruitment times have been reduced by as much as 47% and 52% respectively. This has resulted in substantial return on investment”

“We have not only seen the benefits of this move in monetary terms but in our ability to quickly and effectively fill the vacancies that we have,” explained one of Direct Hire’s clients. “For instance, the automation of many of the administrative processes of our HR staff has given them more time to focus on other tasks; Direct Hire has given greater exposure of our vacancies to passive candidates; and thus, the use of this software has fulfilled all the promises associated with it. As a result our overall recruitment process and experience has improved tremendously and not only for us, but also for our potential employees and recruitment agencies we deal with. Suffice it to say Direct Hire has been instrumental in assisting us to build and maintain our strong employer brand.”

Direct Hire is a powerful, versatile and easy to use e-Recruitment solution for medium-sized and large organisations that has been specifically designed and developed by MCI Consultants to automate the requisition-to-hire process.

For further information, please contact Rhett Davies, MCI: tel 011 454-3420, fax 011 454-3417, e-mail rhett@mci.co.za

Editor's note

Direct Hire is a division of MCI Consultants (Pty) Ltd. MCI is a dynamic business information systems consulting firm based in Johannesburg, South Africa specialising in providing IT solutions to medium and large companies across various industries in South Africa, Africa and abroad.

MCI offers a complete solution, which can include project management, consulting services, installation, training and support, packaged software implementations, hosted solutions, product development, including e-commerce and mobile solutions, hardware supply and network and communications services.

MCI's superior performance and reputation is attributable to its passionate, dedicated team and dynamic skill pool of consultants.

MCI's approach is to continuously provide solutions to meet its clients' changing requirements. MCI prides itself in delivering excellent customer service and building long-lasting partnerships with its clients.

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