

MCI CONSULTANTS FOCUSES ON PROVIDING DIGITAL TRANSFORMATION SOLUTIONS

With the Covid pandemic forcing the world to rapidly adapt to increased digital initiatives, and organisations having to reimagine how they do business to ensure sustainability and success, MCI is focusing on providing digital transformation solutions to organisations across a wide range of industries.

“For one, the pandemic has catalyzed the shift to remote work. In this regard MCI can provide Cloud Hosting Services coupled with a variety of Disaster Recovery and Business Continuity solutions, to ensure an organisations’ employees are able to securely access necessary software applications while working from home” commented Aliko Droussiotis, Director at MCI.

“Also, in order to remain competitive in this new world, organisations need to better understand growth patterns and to predict future trends, minimise errors and increase overall efficiencies, and most importantly, to improve the way that they engage with their customers” continued Droussiotis.

MCI employs a variety of best-of-breed software solutions which includes Predictive Analytics and Business Intelligence Solutions; Digitisation of Business Processes to streamline and automate an organisation’s repeatable business tasks; Digitising how organisations enable personalized, omnichannel customer experiences and enhanced customer servicing.

The future of marketing and lead generation is also rapidly changing. MCI’s solutions for Marketing and Lead Generation includes the Digitisation of marketing and sales activities utilising Artificial Intelligence and Machine Learning in order to generate better leads resulting in increased sales.

“MCI can provide a holistic solution that will benefit any organisation that requires assistance with digitally transforming their business in order to improve efficiencies and create a competitive edge” continued Droussiotis.

For more information, please contact Greg Bernard, greg@mci.co.za or visit <https://www.mci.co.za/products/digital-transformation/>.

Editor’s Note

MCI is a leading provider of software solutions to medium and large sized corporations. MCI Consultants provides a holistic service through internally developing and tailoring business solutions

to meet specific requirements, while also installing and providing service support for third party business solution products. MCI is based in Johannesburg, South Africa, but has managed to expand and conduct business across Africa, and abroad.

MCI's key differentiator is that we provide customized turnkey solutions to suit our clients' changing requirements from product development right through to support services.