MCI's mobile applications development business blossoms

MCI Consultants today announced that its mobile application development division continues to blossom as demand for its services has increased significantly over the past 12 to 18 months.

It continues to develop mobile solutions across all the major platforms, including Android, BlackBerry and iOS, and uploads these solutions to the relevant application stores. In this regard, it is a certified BlackBerry developer partner and an official Apple iPhone developer. MCI also specialises in Java mobile application development for feature phones and in building WAP/mobi sites as well as WAP applications.

"Our solutions incorporate all aspects of mobile services, ranging from ubiquitous SMS and USSD solutions, through to native smartphone applications, and we have developed various platforms on which these solutions can be quickly launched," commented Greg Bernard, Partner at MCI Consultants. "These platforms enable a reduction in time-to-market and development costs, and can be customised to meet specific requirements and objectives that could include specific branding.

"In addition, we have also developed some major applications of our own," continued Bernard. "These include Cnectd, a cross-platform messaging application for mobile devices, which we continue to enhance; and a live streaming market data application that allows users to access tick data, which streams to the app. Included in this app is the ability for users to monitor their portfolios, set up watch-lists, configure alerts and access news feeds.

"MCI is a specialist mobile solutions provider and has been developing mobile solutions since 2003. We offer custom-developed solutions and applications as well as white-labelled solutions deployed on MCI's mobile platforms," concluded Bernard.

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Editors Note

MCI is a dynamic business information systems consulting firm based in Johannesburg, South Africa, specialising in providing IT solutions to medium-sized and large companies across various industries in South Africa, Africa and abroad.

MCI offers a complete solution, which can include project management, consulting services, installation, training and support, packaged software implementations, hosted solutions, product development, including e-commerce and mobile solutions, hardware supply, and network and communications services.

MCI's superior performance and reputation is attributable to its passionate, dedicated team and dynamic skill pool of consultants.

MCI's approach is to continuously provide solutions to meet its clients' changing requirements. MCI prides itself on delivering excellent customer service and building long-lasting partnerships with its clients.