

## **A new version of Cnectd released**

MCI Consultants today announced that an updated version of Cnectd, its locally-developed cross-platform messaging application for mobile devices, is now available for download from the Apple Store, the Android Market and BlackBerry App World.

“The new version includes some significant enhancements,” commented Greg Bernard, Partner at MCI, “for instance, allows messaging in real-time on a one-on-one basis or in groups. The new version also took cognizance of feedback that we received from users of the initial product.”

“Other new features include the ability to create an account using a Facebook login that automatically allows Facebook friends to be added as contacts,” continued Bernard. “In addition, the purchase of a Cnectd license, allows the user to invite two others to join for free; and, of course the new version is faster and more reliable, as one would expect.”

“We had over 1,2m users of Cnectd using the initial version of the product,” concluded Bernard, “and I expect this new version to be even more popular.”

Cnectd is a cross-platform messaging application for mobile devices that provides real-time messaging with push notifications, so that you are able to keep in touch with family, friends and colleagues without paying the costs of SMS text messaging. Cnectd enhances your messaging experience by providing functionality such as delivery and read receipts as well as media sharing capabilities. Its advanced group management and chat functionality makes it easy to chat with many contacts at once. Cnectd is an award-winning platform designed specifically for mobile devices and is a powered by a purpose-built, highly robust cloud-based server.

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